

**B.A. COMMUNICATION
2023-2024**

Name: _____ ID#: _____ Anticipated Grad Date: _____

MAJOR REQUIREMENTS: 24 semester hours

<u>Cr Hrs.</u>	<u>Course</u>	<u>Term</u>	<u>Grade</u>
3	COM 110 Introduction to Communication ...	_____	_____
3	COM 212 Mass Media and Society	_____	_____
3	COM 369/469 Academic Internship	_____	_____
3	COM 495 Senior Project	_____	_____

Select three hours of experiential communication courses

1	COM 107 Literary Magazine Staff	_____	_____
1	COM 108 Newspaper Staff	_____	_____
1-3	COM 307 Literary Magazine Production ...	_____	_____
1-3	COM 308 Newspaper Production	_____	_____

Select one advanced writing or editing course (3 semester hours)

3	ENG 305 Advanced Grammar and Editing	_____	_____
3	ENG 308 Creative Nonfiction	_____	_____
3	ENG 311 Advanced Studies in Writing	_____	_____

Select six additional hours of 300-level communication courses

Note: Courses must be approved by the major coordinator

3	COM XXX	_____	_____
3	COM XXX	_____	_____

CHOOSE ONE CONCENTRATION 15 semester hours

COMMUNICATION STUDIES CONCENTRATION (15 semester hours)

Required courses: (9 semester hours)

3	ENG 354 Careers in Writing Communications	_____	_____
3	ORG 302 Principles of Marketing	_____	_____
3	ORG 350 Public Relations & Marketing in Sport, Event, Tourism Management	_____	_____

Select six additional hours of 300-level communication courses.

Note: Courses must be approved by the major coordinator.

3	COM	_____	_____
3	COM	_____	_____

APPLIED JOURNALISM CONCENTRATION (15 semester hours)***Required Courses: (12 semester hours)***

COM 105 Introduction to Journalism	3	_____	_____	_____
COM 205 Writing and Producing Media	3	_____	_____	_____
ART 261 Digital Photography	3	_____	_____	_____

Three additional hours in applied publication coursework

COM 308 Newspaper Production	1-3	_____	_____	_____
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Select 3 additional hours in a relevant journalism-related course

Note: Course must be approved by the major coordinator. Choices could be an existing catalog course, special topics, independent study (not in the catalog) ie. Environmental journalism, photojournalism or sports media and broadcasting.

XXX	3	_____	_____	_____
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DIGITAL MEDIA DESIGN CONCENTRATION (15 semester hours)***Required Courses: (9 semester hours)***

COM 190 Smart Devices, Cell Phones, Mobile Storytelling: Journalism in the 21 st Century	3	_____	_____	_____
ART 230 Digital Media I	3	_____	_____	_____
ART 233 Digital Media II: Animation	3	_____	_____	_____

Select six additional hours of three relevant ART or COM course work

Note: Courses must be approved by the major coordinator

COM XXX	3	_____	_____	_____
ART XXX	3	_____	_____	_____

TOTAL HOURS REQUIRED**MINIMUM 39 SEMESTER HOURS****GRADUATION REQUIREMENTS:**

- Minimum 124 semester hours
- Minimum cumulative GPA of at least 2.0 in all coursework at Brevard and minimum cumulative GPA of at least 2.0 in all courses required for major. Some majors may have more stringent requirements (see major requirements in catalog)
- Complete a minimum of 32 semester hours at Brevard and complete 50% of major requirements at Brevard.
- Errors contained on the checklist do not release the student from meeting graduation