# BREVARD COLLEGE <br> brevard, NORTH CAROLINA 

Student Achievement Data Public Reporting

This public information is provided in satisfaction of the Southern Association of Colleges and Schools Commission on Colleges Principles of Accreditation.

This document is published on the following website: Institutional Student Achievement Measures Reporting. This link will be updated with new data on an annual basis.

## Goals

First-Year Retention Rate: The College began analyzing data related to retention rates in 2014-15. As a part of the strategic planning process, the College reviewed data related to retention for first time students and discussed ideas for student retention and growth. Retention initiatives were then put in place in 2017-18 and 2018-19, and the Executive Leadership Team set a goal of $67 \%$ (an increase of $10 \%$ ) for the first year retention rate for fall 2019.

The College determines the first year retention rate goal for the next year as a part of the enrollment projection and budgeting process. The Vice President for Academic Affairs, the Associate Dean of Academic Affairs for Student Success, and the Vice President for Student Success and Dean for Students analyze student success data and fall and spring enrollment data and recommend a goal for the first-time student retention to the Executive Leadership Team (ELT). The retention goal is then incorporated into enrollment projections and the budget proposal that go to the Board of Trustees for approval at the February meeting each year.

Completion Rate: Regarding completion rates, the College has set a goal of achieving a four-year completing rate of $50 \%$. Historically, the College's rates have been between $23 \%$ and $34 \%$, but in the past several years, student retention has steadily increased, and in the coming years, this increase in retention will pay dividends in the form of substantially increased four-year completion rates. In order to achieve the goal of a 50\% four-year completion rate, the College will need to achieve the following retention rates:

- First Year Retention $>/=75 \%$
- Second Year Retention $>/=85 \%$
- Third Year Retention $>/=80 \%$.

These retention rates would result in a net senior class of around 153 students from the original first-year cohort, which corresponds to approximately $50 \%$ of our average firstyear cohort of 300 students.

North Carolina Teacher Licensure: The College offers Teacher Licensure in 11 areas. Each year, the College's Teacher Licensure program is evaluated based on a number of metrics, one of which is the number of student teachers from the College who earn a North Carolina Teacher's License. Approximately $57 \%$ of students at the College are from North Carolina in an average year, and approximately $85 \%$ of student teachers at North Carolina institutions of higher education earn licensure. Given these statistics, the College has set a goal of $50 \%$ of all student teachers earning a North Carolina Teacher's License. This goal accounts for those students from other states who complete one of the College's Teacher Licensure programs but go on to actually become licensed in other states. Please note that these metrics are generally reported a year behind other metrics for which the College reports student achievement data because of the timing of reporting these data to the North Carolina Department of Public Instruction.

## Data Reporting

| Metric | 2018-2019 | 2017-2018 | 2016-2017 |
| :--- | :--- | :--- | :--- |
| Completion Rate | $33.5 \%$ | $32.1 \%$ | $45.8 \%$ |
| First-Year Retention Rate | $68 \%$ | $57 \%$ | $54 \%$ |
| \% of Student Teachers <br> Earning NC Teacher's <br> License | $67 \%$ | $78 \%$ | $75 \%$ |

## Disaggregated Completion Data

In reporting disaggregated data, it is important to note that, because the number of students enrolled at the College is relatively low compared to many other institutions, disaggregating by some demographics will result in data that is or is very nearly personally identifiable. In addition, in categories where there are fewer than ten students, it is not statistically reliable to report a percentage, so those numbers have been omitted and such omissions are indicated by a "**" mark in the tables below. When this is the case, the data for the group in question will be omitted or will be reported only in terms of a percentage rather than a number meant to represent individuals.

| Gender | 2017-2018 | 2016-2017 | 2015-2016 |  |
| :---: | :---: | :---: | :---: | :---: |
| Male | 31\% | 29\% | 37\% |  |
| Female | 37\% | 39\% | 58\% |  |
| Race/Ethnic Category |  | 2017-2018 | 2016-2017 | 2015-2016 |
| Nonresident Alien |  | 30\% | 36\% | ** |
| Hispanic/Latino |  | ** | ** | ** |
| Black or African American |  | 24\% | 8\% | 30\% |
| White, non-Hispanic |  | 36\% | 37\% | 48\% |
| American Indian or Alaskan Native |  | ** | ** | ** |
| Asian |  | ** | ** | ** |
| Native Hawaiian or other Pacific Islander |  | ** | ** | ** |
| Two or more races |  | ** | ** | ** |
| Race and/or Ethnicity Unknown |  | 38\% | 33\% | ** |

