



McDonald's is Back!

By Caroline Hoy
Co-Editor in Chief

All the buzz lately has been about the reopening of the Brevard McDonald's. The fast food restaurant has been closed since before Brevard College opened up for the 2022- 2023 school year. Which means that many freshmen at BC are just experiencing McDonald's in town for the first time.

The new McDonald's has a double drive-through lane. On Feb. 6, 2023, I went to McDonald's and entered the drive-through at 6:30 p.m. I didn't leave until 6:50. It was truly packed. The employees were moving people right along as fast as they could, but it was super busy!

For McDonald's there is always the joke that the ice cream machine is down but they were out of fries when I was there. The good news is that they will have that fixed soon.

Many students are excited for McDonald's and Junior Biology major, Riley Sinclair, says, "It was too busy but I'm excited to go. I am happy to not have to drive 30 minutes to get to McDonald's now." Many other students have said similar things.

The 'We Are Brevard' page on Facebook has been talking about the traffic backup into the road caused by McDonald's. While the McDonald's was gone, Wendy's has been busy like McDonald's. Now that McDonald's is back,

Wendy's is no longer as busy.

Everyone seems to be happy to have a McDonald's back. Maybe soon we might have more new fast food restaurants come to our small college town. Chick-fil-a, cough cough.

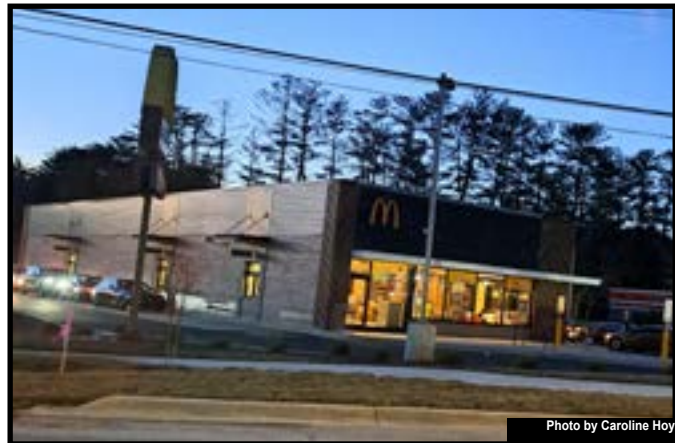


Photo by Caroline Hoy

Picture of the New McDonald's



Photo by Caroline Hoy

The line looked indredibly long even being off the road and into the parking lot.



Photo by Transivanta Times

Who the Funk Brothers are and what they did for Motown Records

By Bailee Harding
Staff Writer

In 1958, a record label emerged in Detroit, Michigan. The label was founded by Berry Gordy Jr., and named “Tamla Records.”

In 1960 it became what we all know today as Motown.

It played an important role in the racial integration of popular music as a black-owned label that achieved crossover success. The music from Motown was a style of soul music with a mainstream pop appeal. Motown produced multiple African American artists such as The Supremes, The Temptations, Stevie Wonder, The Jackson 5, Smokey Robinson and many more.

But those are all singers. They didn’t play the instruments.

There was a group called “The Funk Brothers” who actually played the music for many of the groups we know today. The men most notably known as Funk Brothers started with James Jamerson who played bass, William Benjamin or “Papa Zita” who played the drums, and Earl Van Dyke who played keyboards and was the frontman for the group.

The Funk Brothers added more musicians over time, including guitarists Eddie “Chank” Willis, Robert White and Joe Messina; keyboardists Joe Hunter and Johnny Griffith; drummers Richard “Pistol” Allen, and Uriel Jones; percussionists Jack Ashford and Eddie “Bongo” Brown; and bassist Bob Rabbit.

Some of the most notable sax solos came from Norris Patterson, Mike Terry, and Eli Fontaine. Later guitarists such as Dennis Coffey and Wah Wah Watson modernized the sound. Clearly, a lot of men went into making the music that we know today as the “Motown sound.” The Funk Brothers recorded prolifically in Studio A, otherwise known as “the snakepit.”

Some of them toured with the artists but not all of them. Earl Van Dyke took several players to the U.K. in 1964 with Kim Watson and in ‘65 with The Tamla Motown Revue, where his own “Soul Stomp” and “All For You” became dance floor staples. Van Dyke is also top-billed on two instrumental albums by the band, 1965’s “That Motown Sound” and 1970’s “The Earl of Funk.”

We know the artists like the Temptations, The Supremes, Marvin Gaye, and so many more, but the Funk Brothers didn’t get credit for their work on the songs until 1971, when Marvin Gaye listed their names on the cover of

his album “What’s Going On.” Unfortunately, in 1972 Motown’s relocation to LA broke up the Funk Brothers as a unit. The Funk Brothers’ widespread contribution wasn’t made known until 2002 when the film “Standing in the Shadows of Motown” was brought to life by James Jamerson’s biographer, Allan Slutsky. After that some of the musicians toured the U.S. and finally they got the recognition they deserved.

James Jamerson and Benny Benjamin were inducted into the Rock ‘n’ Roll hall of fame respectively in 2000 and 2003. At the 45th Grammy awards in 2003, all the Funk Brothers’ names were read out as the “Standing in the Shadows of Motown” soundtrack took two prizes.

A year later, they were honored with a Grammy lifetime achievement award. In 2013 they were awarded with a star on the Hollywood Walk of Fame. Stevie Wonder and former Motown A&R director Mickey Stevenson were present to pay tribute. “These guys were just magic,” Stevenson said. “The gift came from upstairs, but the touch they formed together.”

Without the Funk Brothers’ hits, Motown Records probably wouldn’t have the sound we love so much. It’s a shame they were recognized so late.

This Black History Month, think about the musicians you love and where they got their influence. In last week’s “Rock ‘N’ Roll” article, I explained that the Rolling Stones gained influence from Motown; that wouldn’t have been possible without the Funk Brothers. So when you listen to a song by The Temptations, The Supremes, Marvin Gaye, or Stevie Wonder, take a second to listen to the Funk Brothers in the background too.

Spotify Playlist:

By Bailee Harding
Staff Writer

1. “My Girl” by The Temptations
2. “Papa Was A Rollin’ Stone” by The Temptations
3. “Ain’t Too Proud to Beg” by The Temptations
3. “I Heard It Through the Grapevine” by Gladys Knight & the Pips
4. “Heatwave” by Martha & the Vandellas
5. “What’s Going On” by Marvin Gaye
6. “Ain’t No Mountain High Enough” by Marvin Gaye and Tammi Terrell
7. “The Tears of a Clown” by Smokey Robinson and The Miracles
8. “I Was Made To Love Her” by Stevie Wonder
9. “Baby Love” by The Supremes
10. “Cool Jerk” by the Capitols
11. “I Can’t Help Myself” by The Four Tops
12. Baby I Need Your Loving by The Four Tops
13. “Reach Out I’ll Be There” by The Four Tops
14. Wonderful Baby by The Four Tops



Photo by The Grammy's

Movie Review: Walking Tall

By Aaron Butts
Staff Writer

If you thought Rambo in "First Blood" (1982) got a raw deal with local law enforcement, then The Rock's 2004 movie "Walking Tall" is the perfect revenge fantasy.

Dwayne "The Rock" Johnson stars as Chris Vaughn, who moves back to his hometown in the state of Washington after serving eight years in the military as a special forces officer. As he's walking through the small town, he notices a few big changes that have been made since he left, including that the lumber mill is closed and a new casino run by his old classmate Jay Hamilton (played by Neal McDonough) is the big money maker in town.

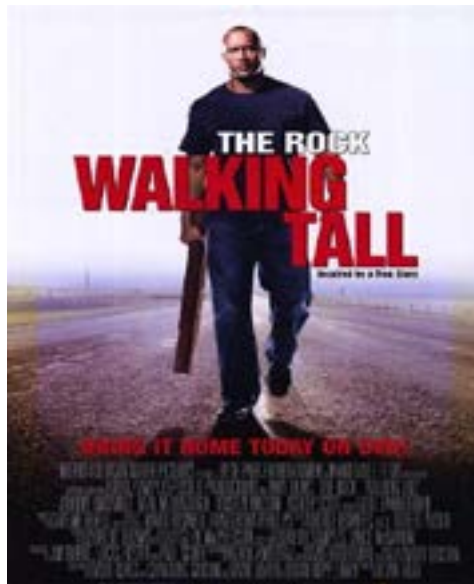
Johnny Knoxville, who we all know as the crazy stuntman in "Jackass," stars as Chris's best friend, Ray Templeton. Vaughn tries to

put a stop to all of the criminal activities in that area, but when he receives no aid from local law enforcement, he decides it's time to take these matters into his own hands.

The movie was directed by Kevin Bray, who has worked on a few other movies but mostly made his career in television; "NCIS: Los Angeles," "Law & Order: Special Victims Unit" and "Black-ish" are just a few of the TV shows that he directed a couple of episodes of. There's countless others, and I'm personally sold that anything he directs would be very entertaining to watch.

If the title sounds familiar, that is because it is a remake of a film that first appeared in 1973. It tells the true story of Buford Pusser, a sheriff in McNairy County, Tennessee who took on local corruption. This 2004 crime drama took a lot of liberties in moving the story location, changing the protagonist's name, but still carries the weapons Pusser made famous: a big piece of wood.

This was a movie I had never seen before, one I hadn't even heard of, but once I saw that The Rock was in it, I had to try it out. "Walking Tall" may not be his best known movie, but it's worth your time, and it's only on Netflix until the end of the month! I give this movie 3/5 stars!



Weekly Horoscopes:

By Anna Ervin
Co-Editor in Chief

Aries, things are quiet around you right now. A small period of quiet is not a bad thing. Don't rock the boat just because you are currently bored.

Taurus, this week is a green light for you. Go take some chances! Be brave and be bold because the world needs to see what you can offer.

Gemini, just go for it. If you wait for things to be perfect, they never will be. Make your own moment and go.

Cancer, are you interested in someone? New connections are forming around you, so don't be afraid to try something new. People aren't always what you expect.

Leo, don't rush into rash decisions. You feel ready, and though you are, you should make a plan before you attempt anything.

Virgo, productivity is picking up for you! With a break close, you are now beginning to get back into the swing of things. Keep holding on!

Libra, you're overwhelming yourself with all of the details. Look at the big picture and understand that not everything needs to happen at once.

Scorpio, if the people in your life are not serving you in a healthy way, you don't have to keep them around. You do not owe them enough to let yourself be treated poorly.

Sagittarius, take care of yourself this week. Take a long shower, have some fun. The world can wait for a moment so you can catch up.

Capricorn, be curious about your surroundings. Ask lots of questions. There are still things to be learned.

Aquarius, you don't have to be everything for everyone all at once. This will just lead to you getting burned out. Take a breather every now and then.

Pisces, you shouldn't have to reinvent yourself for people. If they don't accept you as you are, they are not worthy of you.



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The Silent Rockstar Vol. 2: Death sick

By Isaiah Collison
Arts & Life Editor

Based on true events.

Everybody was there. The city manager and the state representative were well-dressed and well-rehearsed. Unbeknownst to everybody, The Silent Rockstar had the MLK service infiltrated by a straight shooter. Muzzled Puzzler was amongst the people. He watched and he understood. Then he started to write. And so it begins, Muzzled Puzzler's notes.

Manipulators disguised as leaders accidentally expose themselves in due time. They are opportunists who use fancy words to draw a reaction rather than advance an idea. Even the dead can be affected by the sickness they spread.

Everybody is here. The city manager and the state representative are well-groomed. The city manager starts her performance off her cunning forked tongue,

City Manager: Martin was my pal. An ally. When he... was shot! I couldn't believe it! I've been in grief ever since.

Please let me know if there is a healthy grieving process that takes fifty-five years to complete. Smells political... The scent of the moment draws out the state representative. He slithers to the stage and takes time to grace her for the opportunity to move his jaw one more time. Party buddies or not, lines blur when everyone pretends. He adds in his speech,

State Representative: I visited Washington DC this past summer. I can comfortably say the MLK monument is my favorite monument. In the, the whole world really.

You get no accolades for having a favorite memorial. But people applaud because together, he and the city manager have the crowd in a trance! Their fairytales make the crowd believe they are hearing leaders appointed by Christ!

The napping blacks that make up some of the audience clap for empty words. "We Shall Overcome" is their favorite, everyone's favorite song because it is missing the sting of oppression. A band plays it on stage. Too many negroes sing the blues when they don't know how to stop getting shot. They say, "Resort to the guitar." But singing is not making their lives easier! The band invites the crowd up on stage. Ahh isn't this

beautifully ironic? What's the opposite of the blues? An old geezer in a MAGA hat shuffles up there and sings, with the band, "We Shall Overcome" for the crowd. No one even saw it.

Muzzled Puzzler: Huh. Am I dreaming?

Of course he was white, white people like that black people hope for brighter days. It gives them an excuse not to change their behavior because they too say, "One day things will change [even if I'm dead]." If ever there was a song that lets everyone off the hook, it's this one.

Muzzled Puzzler: Everyone here has too much hope and not enough drive.

Angry Blogger: "He doesn't know the history of music".

African Americans used to hum and sing songs on slave plantations to vent, pass messages, talk about life, death, and spirits, amongst trying to get through the hardship of life as America's property. Which means, this was the time for hope! Why sing songs of hope, clap to songs of hope, instead of nowing?¹ Stop hoping or you black people will all be dead! You cannot overcome gravity and racism in America sitting in the audience. It's further back than the sidelines!

This song, if it ever had any significance, had its message cracked right there in Memphis next to Dr. King's dream. <CRACK> Everything leaked down the steps of Motel Lorraine.

The hawk that had the angle on Dr. King flew down into the sewer after his mission. The snakes' lair had a visitor. They dropped their eyelids and pretended not to see a bird bearing arms. These cold-blooded reptiles have nerves of steel! This explains how they dare appear before us and worry not of discovery. Serpents talk of Minister Martin in fractions of what he actually did, stood for, and died for; Martin is death sick.²

Muzzled Puzzler: King's life was a marathon blocked by woke groupies who claimed friendship with their mouths. In action, they were aligned with the opposition. Perhaps, they knew what they were doing.

FLASHBACK

Martin Luther King: Left and right and left

and right and... I have a dream!

State Officer: Now, Martin Luther, you've had your fun. We need you to turn around.

Woke Groupie: Be *caaalm*. Your skin tone makes you think to be violent, I get it. What a challenge.

Martin Luther King: Y'all please let the minister finish his marathon. I don't mind hiccups. But God-

State Officer: Martin Luther *Coon*³, you will not finish this marathon! Turn around, now!!

Woke Groupie: Come back tomorrow when the officers are feeling better. You will finish. Just, keep dreaming about first place and stuff! Better days are around, Martin. He is last! He is last!

END FLASHBACK

Muzzled Puzzler: Free at last? Minister Martin freely admits our commemorations are phony. He isn't honored by half-listeners; he's unfazed by talking addicts.

MP: To the believers, watch this. Those that attended will tell their friends they bring about change. So what? When the change comes, they'll be swept away. Glory up to the Heavens! They have all been charged!

MP: I ask myself if anyone will read this... Whatever. I'm just wondering what they've practiced for February.

¹Nowing: (verb) to getcha ass up and take a risk.

²Death sick (noun): to have one's character and or morals fractured after death; to have ideas/views violated to build a different reality of one after their death; stances taken out of context after one's death; to have one's name dragged through the mud after death

³"*Coon*" is a slur that refers to a 'raccoon' and is specifically used against black people. It means black fool, baboon, not to be taken seriously, inarticulate, lazy, uncivilized, unwashed and unclean, unfit to be American, unfit to be a free human

[2] Mayor Joseph Smitherman of Selma, Alabama, called him "Martin Luther *Coon*" during a nationally televised press conference (1965); it became a household slur even going so far as to be used to trash his national holiday, "Martin Luther *Coon* Day"

Cookie's Crumbles #4

Illuminati Be Mine

Story by Isaiah Collison
Art by Oreo Ellis



Cookie's Crumbles #5

Sick with Drum Dumb





Photo by Destini Pettit



Photo by Destini Pettit

Senior project students practiced using different sampling methodologies to answer complex environmental questions.



**Visiting Writers
Reading and Q&A**

Jason Baltazar
Mon, February 27th, 5 PM in the Jones Library



Jason Baltazar is a proud Salvadoran American, originally from the Appalachian corner of Maryland. He is a high school dropout, first-generation PhD, and professor of creative writing at James Madison University. He wants his writing to leak across borders, conduct strange rituals, and speak with a weird heart on the tip of its tongue. His work has received several nominations for the Pushcart Prize, as well as Best Small Fictions, and Best of the Net in multiple genres. You can find his writing in *Sectus Review*, *New Delta Review*, and *Wrecking Magazine*.



BREYARD COLLEGE
BREVARD, NORTH CAROLINA

Sponsored by the Humanities Division.



"The National African American Read-In (AARI) is a groundbreaking effort to encourage communities to read together, centering African American books and authors. It was established in 1990 by the Black Caucus of the National Council of Teachers of English to make literacy a significant part of Black History Month."

The Humanities Division and English Program at Brevard College will participate this year for the first time by hosting an open mic reading where participants may read their favorite work of literature written by an African American. In order to accommodate many readers, we ask that you limit your reading to five (5) minutes. You may read poetry, fiction, drama, or nonfiction, just as long as it is written by an African American.

Tuesday, February 14, 2023
7:00pm-8:30pm

**Dunham Hall Auditorium,
Brevard College**

To read, please register at the following link:
<https://forms.gle/U5rss6t9VDJzmBXs9>
or scan this QR code:



Hosted by the Humanities Division and the Black Student Union at Brevard College in conjunction with the National Council of Teachers of English (NCTE)

Contact Dr. Cannon at ucannon@brevard.edu if you have any questions.

