Creating Your 15-Second Pitch

(Known as an *Elevator Pitch)*

Write your answers to the following questions on the lines provided below.

1. **My name is:**
2. **I am a:** *(example: a student at Brevard College)*
3. **I major/specialize in:** *(example: Business, Marketing, Social Media)*
4. **A recent accomplishment that is relevant is:** *(example: I planned and helped organize Earth Fest, an event which raises awareness for the environment)*
5. **Why you’re the best (skills/qualities/experience):***(example: I am organized, enthusiastic, Microsoft proficient, and am fluent in Spanish)*
6. **In my free time I enjoy doing:** *(example: rock climbing, hiking, reading)*
7. **Your call to action (What are you looking for?):** *(example: I’m looking for a part time job in a local pharmacy)*

My name is… (1) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and I am a… (2) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, specializing in… (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Recently, I… (4) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. I am… (5) \_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. In my free time I enjoy… (6) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Right now, I am looking for… (7) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

The pitch you have created above can be used to introduce yourself during networking conversations, and help you answer one of the most common interview questions,   
“Can you tell me about yourself?”

**Tips:**

* Smile
* Be concise
* Be confident
* Don’t be afraid to ask for help
* Having a hard time identifying your strengths? Ask your friends!

*Information compiled from UNC Asheville’s Career Center*