

BREVARD COLLEGE

BREVARD, NORTH CAROLINA

FOR IMMEDIATE RELEASE: January 9, 2024

Contact: Sara Schmidt

Phone: 828.641.0450

Email: schmidtsd@brevard.edu

Brevard College Online MBA Program Celebrates Successful Start

Brevard College launched a new Masters in Business Administration (MBA) program on January 1st.

“It is exciting to see this new endeavor take off so successfully,” said Dr. Bradley J Andrews, President of Brevard College. “With our dedication to experiential education and career readiness, we feel we are uniquely suited at Brevard College to offer an MBA degree to students that prepares them better than traditional online programs.”

The program is completely online and the accelerated six-week long classes allow students to focus on one class at a time and still complete their degree in less than 16 months.

“The Brevard College online MBA offers unique advantages to its students,” said Dr. Michael Leamy, Associate Vice President for Academic Affairs Online Learning. “The online immersive approach enhances employability, fosters innovation, and prepares graduates for leadership roles in dynamic business environments.”

Class sizes are intentionally small to maintain an intimate setting that naturally promotes collaboration and fellowship among students and instructors.

“Like the in-person educational offerings at Brevard College, the curriculum of the online MBA program is delivered experientially, in a high-relationship setting, where students engage in direct experience activities designed to enhance their understanding of course content and how that applies directly to their individual lives,” said Dr. Jennifer Frick-Ruppert, Vice President of Academic Affairs and Dean of Faculty.

Noting statistics that show most people choose an online MBA program in the vicinity of where they live, President Andrews said, “We are excited to provide this opportunity to Western North Carolina and beyond.”

The first cohort of the program started just after the new year with full enrollment. Many, if not most, are Brevard College alumni and all but one are within an hour or two from campus. The next cohort will start in the fall and is currently 83% enrolled.

MBA holders often command higher salaries compared to those without advanced business degrees. Potential career opportunities with an MBA degree can include social impact and sustainability, entrepreneurship, and marketing and brand management, among others.

“Many people sign up for an MBA program to take the next step in their career and earning potential. But folks are busy!” remarked Leamy. “Our program is designed to help launch students efficiently, equipped with the skills necessary to be successful in the dynamic world of today.”

For more information about the Brevard College online MBA and to apply for admission, visit:

<https://brevard.edu/mba/>

Brevard College is committed to an experiential liberal arts education that encourages personal growth and inspires artistic, intellectual, and social action.

END